



Transparent OLED 55EW5G-A

LG Transparent OLED

LG Transparent OLED displays offers new ways to communicate visually and opens up a whole new level of creativity that even conventional digital signage cannot offer.









SECURITY & COMPATIBILITY



High Transparency

LG's Transparent OLED technology has a slim structure, not requiring a backlight unit or liquid crystal layer. It achieves a high transparency of 38% which is much higher than conventional transparent LCD displays (10%*). While clearly showing objects behind the screen, it overlays the relevant information immediately within the viewers' main focus.

* Based on LG's WFB series



Accurate and Vivid Colors

Featuring self-lighting pixels, this display maintains vivid colors and high contrast ratio even when the display becomes transparent. It brings content to life from wide viewing angles, and the content blends into its surroundings seamlessly and naturally.



Protective Tempered Glass

Touching a display directly can cause damage or scratches. The tempered front glass protects product from such external impacts and its anti-shatter glass is designed to minimize customers' injuries.

* Optically Clear Adhesive



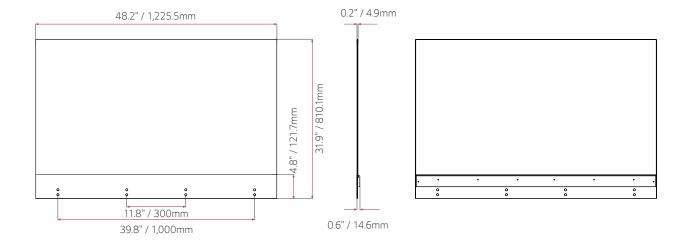
Expandable Design

LG Transparent OLED Signage is designed as a semi-assembled display, meaning you can install it in various ways to fit into existing structures and spaces. With a variety of forms of installation*, it can complement any venue in which it is installed.

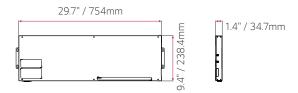
 $\ensuremath{^{\star}}$ Installation accessories are not supplied by LG.

DIMENSIONS

55"



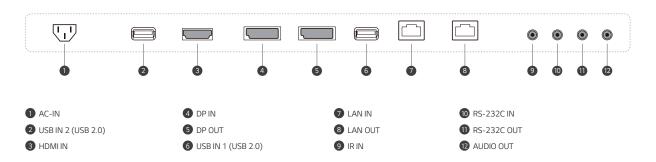
SIGNAGE BOX



CONNECTIVITY

SIGNAGE BOX

REAR







SPECIFICATIONS

	MODEL	55EWSG-A
	Screen Size	55"
	Panel Technology	OLED
	Aspect Ratio	16:9
	Native Resolution	1920 x 1080 (FHD)
	Refresh Rate	120Hz
	Brightness	400 nits
PANEL	Contrast Ratio	150,000:1
	Color gamut	BT709 120%
	Viewing Angle (H x V)	178° x 178°
	Color Depth	1.07 Bilion colors
	Response Time (G to G)	1 ms
	Surface Treatment (Haze)	Hard coating (2H)
	Lifetime (Typ.) Operation Hours (Hours/Day)	30,000 Hrs 18/7 (Moving Content Only)
	Portrait / Landscape	Yes / Yes
	HDMI	Yes (1), HDCP1.4
	DP DP	Yes (1), HDCP1.3
	RS232C In	Yes (1)
	RJ45(LAN)	Yes (1)
	IR In	Yes (1), External IR Receiver
CONNECTIVITY	USB In	USB2.0 Type A(2)
	DP Out	Yes (1)
	Audio Out	Yes (1)
	RS232C OUT	Yes (1) (w/ IR out)
	RJ45 (LAN)	Yes (1)
	Bezel Color	Transparent
	Bezel Width (T/R/L/B):	7.9 / 7.9 / 121.7 mm
	Weight	25.6 lbs / 11.6 kg
	Weight - Signage box	7.5 lbs / 3.4 kg
	Shipping Weight	50.9 lbs / 23.1Kg
	Dimensions (W x H x D)	48.2 x 31.9 x 0.2 in / 1225.5 x 810.1 x 4.9 mm
	Dimensions - Signage Box (W x H x D)	30.8 x 9.4 x 1.4 in / 782.8 x 238.4 x 34.7 mm
MECHANICAL	Shipping Dimensions (W x H x D)	53.0 x 36.2 x 8.1 in / 1345 x 920 x 207mm
	VESATM Standard Mount Interface	No
	Depth	3.0mm
	Protection Glass Chemical Strengthening	Yes
	Anti-Reflective	Yes (Film)
	Shatter-Proof	Yes
	Operation Temperature	32°F to 104°F / 0°C to 40°C
	Operation Humidity	10 % to 80 %
	Internal Memory Temperature Sensor	16 GB Yes
	webOS ver.	webOS 4.0
	Local Contents Scheduling	Yes
	Group Manager	Yes
	USB Plug & Play	Yes
	Fail over	Yes
	RS-232C Sync	Yes
	Local Network Sync Video Taq	Yes Yes (4)
	Local Network Sync	Yes
	Local Network Sync Video Tag	Yes Yes (4)
VEV EEATI IDEC	Local Network Sync Video Tag Screen Rotation	Yes Yes (4) Yes
KEY FEATURES	Local Network Sync Video Tag Screen Rotation External Input Rotation Gapless Playback Tile Mode Setting	Yes Yes (4) Yes Yes Yes Yes Yes Yes Yes
KEY FEATURES	Local Network Sync Video Tag Screen Rotation External Input Rotation Gapless Playback Tile Mode Setting Setting Data Cloning	Yes Yes (4) Yes
KEY FEATURES	Local Network Sync Video Tag Screen Rotation External Input Rotation Gapless Playback Tile Mode Setting Setting Data Cloning SNMP	Yes Yes (4) Yes
KEY FEATURES	Local Network Sync Video Tag Screen Rotation External Input Rotation Gapless Playback Tile Mode Setting Setting Data Cloning SNMP ISM Method	Yes Yes (4) Yes
KEY FEATURES	Local Network Sync Video Tag Screen Rotation External Input Rotation Gapless Playback Tile Mode Setting Setting Data Cloning SNMP ISM Method Auto Set ID	Yes Yes (4) Yes
KEY FEATURES	Local Network Sync Video Tag Screen Rotation External Input Rotation Gapless Playback Tile Mode Setting Setting Data Cloning SNMP ISM Method Auto Set ID Status Mailing	Yes Yes (4) Yes
KEY FEATURES	Local Network Sync Video Tag Screen Rotation External Input Rotation Gapless Playback Tile Mode Setting Setting Data Cloning SNMP ISM Method Auto Set ID Status Mailing Control Manager	Yes Yes (4) Yes
KEY FEATURES	Local Network Sync Video Tag Screen Rotation External Input Rotation Gapless Playback Tile Mode Setting Setting Data Cloning SNMP ISM Method Auto Set ID Status Mailing Control Manager Crestron Inside	Yes Yes (4) Yes
KEY FEATURES	Local Network Sync Video Tag Screen Rotation External Input Rotation Gapless Playback Tile Mode Setting Setting Data Cloning SNMP ISM Method Auto Set ID Status Mailing Control Manager Crestron Inside PM mode	Yes Yes (4) Yes
KEY FEATURES	Local Network Sync Video Tag Screen Rotation External Input Rotation Gapless Playback Tile Mode Setting Setting Data Cloning SNMP ISM Method Auto Set ID Status Mailing Control Manager Crestron Inside PM mode Wake on LAN	Yes Yes (4) Yes
KEY FEATURES	Local Network Sync Video Tag Screen Rotation External Input Rotation Gapless Playback Tile Mode Setting Setting Data Cloning SNMP ISM Method Auto Set ID Status Mailing Control Manager Crestron Inside PM mode Wake on LAN HDMI-CEC	Yes Yes (4) Yes
KEY FEATURES	Local Network Sync Video Tag Screen Rotation External Input Rotation Gapless Playback Tile Mode Setting Setting Data Cloning SNMP ISM Method Auto Set ID Status Mailing Control Manager Crestron Inside PM mode Wake on LAN HDMI-CEC SI Server Setting	Yes Yes (4) Yes
KEY FEATURES	Local Network Sync Video Tag Screen Rotation External Input Rotation Gapless Playback Tile Mode Setting Setting Data Cloning SNMP ISM Method Auto Set ID Status Mailing Control Manager Crestron Inside PM mode Wake on LAN HDMI-CEC SI Server Setting Pro.ldiom DRM	Yes Yes (4) Yes
KEY FEATURES	Local Network Sync Video Tag Screen Rotation External Input Rotation Gapless Playback Tile Mode Setting Setting Data Cloning SNMP ISM Method Auto Set ID Status Mailing Control Manager Crestron Inside PM mode Wake on LAN HDMI-CEC SI Server Setting Prodiom DRM Power Supply	Yes Yes (4) Yes
	Local Network Sync Video Tag Screen Rotation External Input Rotation Gapless Playback Tile Mode Setting Setting Data Cloning SNMP ISM Method Auto Set ID Status Mailing Control Manager Crestron Inside PM mode Wake on LAN HDMI-CEC SI Server Setting Pro.Idiom DRM Power Supply Power Type	Yes Yes (4) Yes
KEY FEATURES POWER	Local Network Sync Video Tag Screen Rotation External Input Rotation Gapless Playback Tile Mode Setting Setting Data Cloning SNMP ISM Method Auto Set ID Status Mailing Control Manager Crestron Inside PM mode Wake on LAN HDMI-CEC SI Server Setting Prosidiom DRM Power Supply Power Type Typ. Power Consumption	Yes Yes (4) Yes
	Local Network Sync Video Tag Screen Rotation External Input Rotation Gapless Playback Tile Mode Setting Setting Data Cloning SNMP ISM Method Auto Set ID Status Mailing Control Manager Crestron Inside PM mode Wake on LAN HDMI-CEC SI Server Setting Pro.Idiom DRM Power Supply Power Type	Yes Yes (4) Yes
	Local Network Sync Video Tag Screen Rotation External Input Rotation Gapless Playback Tile Mode Setting Setting Data Cloning SNMP ISM Method Auto Set ID Status Mailing Control Manager Crestron Inside PM mode Wake on LAN HDMI-CEC SI Server Setting Proxidiom DRM Power Supply Power Type Typ. Power Consumption Max. Power Consumption	Yes Yes (4) Yes
	Local Network Sync Video Tag Screen Rotation External Input Rotation Gapless Playback Tile Mode Setting Setting Data Cloning SNMP ISM Method Auto Set ID Status Mailing Control Manager Crestron Inside PM mode Wake on LAN HDMI-CEC SI Server Setting Proldiom DRM Power Supply Power Type Typ. Power Consumption Max. Power Consumption DPM	Yes Yes (4) Yes
POWER	Local Network Sync Video Tag Screen Rotation External Input Rotation Gapless Playback Tile Mode Setting Setting Data Cloning SNMP ISM Method Auto Set ID Status Mailing Control Manager Crestron Inside PM mode Wake on LAN HDMI-CEC SI Server Setting Proidiom DRM Power Supply Power Type Typ. Power Consumption Max. Power Consumption DPM Power off	Yes Yes (4) Yes
POWER LG SOFTWARE	Local Network Sync Video Tag Screen Rotation External Input Rotation Gapless Playback Tile Mode Setting Setting Data Cloning SNMP ISM Method Auto Set ID Status Mailing Control Manager Crestron Inside PM mode Wake on LAN HDMI-CEC SI Server Setting Proidiom DRM Power Supply Power Type Typ. Power Consumption Max. Power Onsumption DPM Power off SuperSign CMS	Yes Yes (4) Yes
POWER	Local Network Sync Video Tag Screen Rotation External Input Rotation Gapless Playback Tile Mode Setting Setting Data Cloning SIMP ISM Method Auto Set ID Status Mailing Control Manager Crestron Inside PM mode Wake on LAN HDMI-CEC SI Server Setting Proidiom DRM Power Supply Power Type Typ. Power Consumption Max. Power Consumption DPM Power off SuperSign CMS SuperSign Control / Control+	Yes (4) Yes (4) Yes
POWER LG SOFTWARE	Local Network Sync Video Tag Screen Rotation External Input Rotation Gapless Playback Tile Mode Setting Setting Data Cloning SNMP ISM Method Auto Set ID Status Mailing Control Manager Crestron Inside PM mode Wake on LAN HDMI-CEC SI Server Setting Proidiom DRM Power Supply Power Type Typ. Power Consumption Max. Power Consumption DPM Power off SuperSign CMS SuperSign CMS SuperSign CMS SuperSign CMS SuperSign CMS SuperSign CMS	Yes Yes (4) Yes
POWER LG SOFTWARE	Local Network Sync Video Tag Screen Rotation External Input Rotation Gapless Playback Tile Mode Setting Setting Data Cloning SNMP ISM Method Auto Set ID Status Mailing Control Manager Crestron Inside PM mode Wake on LAN HDMI-CEC SI Server Setting Prosidiom DRM Power Supply Power Type Typ. Power Consumption Max. Power off SuperSign Control / Control+ SuperSign CMS SuperSign WB SuperSign Media Editor	Yes (4) Yes (4) Yes
POWER LG SOFTWARE	Local Network Sync Video Tag Screen Rotation External Input Rotation Gapless Playback Tile Mode Setting Setting Data Cloning SNMP ISM Method Auto Set ID Status Mailing Control Manager Crestron Inside PM mode Wake on LAN HDMI-CEC SI Server Setting Pro:Idiom DRM Power Supply Power Type Typ. Power Consumption Max. Power off SuperSign CMS SuperSign Control / Control+ SuperSign WB SuperSign Connected Care Warranty EMC	Yes Yes (4) Yes
POWER LG SOFTWARE & SERVICES*	Local Network Sync Video Tag Screen Rotation External Input Rotation Gapless Playback Tile Mode Setting Setting Data Cloning SNMP ISM Method Auto Set ID Status Mailing Control Manager Crestron Inside PM mode Wake on LAN HDMI-CEC SI Server Setting Pro:Idiom DRM Power Supply Power Type Typ. Power Consumption Max. Power Consumption DPM Power off SuperSign CMS SuperSign CMS SuperSign WB SuperSign WB SuperSign WB SuperSign Media Editor LG ConnectedCare Warranty EMC Regulatory	Yes Yes (4) Yes
POWER LG SOFTWARE & SERVICES*	Local Network Sync Video Tag Screen Rotation External Input Rotation Gapless Playback Tile Mode Setting Setting Data Cloning SNMP ISM Method Auto Set ID Status Mailing Control Manager Crestron Inside PM mode Wake on LAN HDMI-CEC SI Server Setting Pro:Idiom DRM Power Supply Power Type Typ. Power Consumption Max. Power off SuperSign CMS SuperSign Control / Control+ SuperSign WB SuperSign Connected Care Warranty EMC	Yes Yes (4) Yes
POWER LG SOFTWARE & SERVICES*	Local Network Sync Video Tag Screen Rotation External Input Rotation Gapless Playback Tile Mode Setting Setting Data Cloning SNMP ISM Method Auto Set ID Status Mailing Control Manager Crestron Inside PM mode Wake on LAN HDMI-CEC SI Server Setting Pro:Idiom DRM Power Supply Power Type Typ. Power Consumption Max. Power Gonsumption DPM Power off SuperSign CMS SuperSign CMS SuperSign Control / Control+ SuperSign CMS SuperSign ConnectedCare Warranty EMC Regulatory ErP	Yes (4) Yes (4) Yes
POWER LG SOFTWARE & SERVICES*	Local Network Sync Video Tag Screen Rotation External Input Rotation Gapless Playback Tile Mode Setting Setting Data Cloning SNMP ISM Method Auto Set ID Status Mailing Control Manager Crestron Inside PM mode Wake on LAN HDMI-CEC SI Server Setting Pro:Idiom DRM Power Supply Power Type Typ. Power Consumption Max. Power Consumption DPM Power off SuperSign CMS SuperSign CMS SuperSign WB SuperSign WB SuperSign WB SuperSign Media Editor LG ConnectedCare Warranty EMC Regulatory	Yes
POWER LG SOFTWARE & SERVICES*	Local Network Sync Video Tag Screen Rotation External Input Rotation Gapless Playback Tile Mode Setting Setting Data Cloning SNMP ISM Method Auto Set ID Status Mailing Control Manager Crestron Inside PM mode Wake on LAN HDMI-CEC SI Server Setting Pro:Idiom DRM Power Supply Power Type Typ. Power Consumption Max. Power Gonsumption DPM Power off SuperSign CMS SuperSign CMS SuperSign Control / Control+ SuperSign CMS SuperSign ConnectedCare Warranty EMC Regulatory ErP	Yes (4) Yes (4) Yes





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