



Enhance your Environment :: Elevate Moods :: Increase Productivity



PRESENTS:



O/A **SEEBURG MUSIC** - A Division of The **ADTEL**® Group - www.adtel.com
11630 Kingsway Ave. NW Edmonton, AB T5G 0X5 Ph: 780-424-7777

FIND YOUR SOUND.

INTERNET BUSINESS CHANNEL GUIDE



COMMERCIAL-FREE MUSIC



POP

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62	Bluegrass Junction	Bluegrass
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171	CBC Country	New Canadian Country ✶
350	Red, White & Booze	Country Bar Songs
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74	BB King's Bluesville	B.B. King's Blues Channel
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76	Symphony Hall	Classical Music
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762	Caricia	Ballads in Spanish & English
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KIDS, CURRENT AFFAIRS AND TALK



KIDS

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78	Kids Place Live	Kids' Music

CURRENT AFFAIRS AND TALK

789	A Taste of Italy	Italian Blend
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VISIT SIRIUSXM.CA/BUSINESS

- XL Mature programming
- ✶ Canadian channel ✶F French

DJ And Interruption-Free Channels

Exclusive to SIRIUSXM Music for Business customers

Changes applied: October 12, 2017. Channels subject to change. © 2017 Sirius XM Canada Inc. "SiriusXM", the SiriusXM logo, channel names and logos are trademarks of SiriusXM Radio Inc. and are used under license. All rights reserved. BUS 17-10-12 E

Commercial Tuner

Grace Commercial Tuner: GDI-SXBR1



SiriusXM for Business Internet Tuner uses any high speed internet connection to play the amazing programming of SiriusXM without the need for a satellite dish. Just connect to the internet, and you're ready to go!

Retail Price: \$199.99

Features:

- Dual Audio Outputs: SiriusXM for Business Internet Tuner plays the same music throughout your office and telephone system simultaneously!
- Auto Play: Power loss – no problem! The SiriusXM for Business Internet Tuner automatically connects to your network and starts playing after power is restored.
- Built-in speaker Monitor: The audio on the device directly via the built-in speaker.
- 4-line display: For easy first time set up and music selection.
- 5 Presets: Immediate access to your favorite music stations.
- Industrial Strength: High quality metal enclosure and electronics for the demanding business environment.
- Audio Connections: Stereo and mono RCA audio output with 8 / 600 ohm switch.

Connectivity:

- Connects in minutes to your office network via Ethernet (RJ45) or Wi-Fi.
- The GDI-SXBR1 is equipped with the latest built-in 802.11n long range antenna compatible with 802.11b/g/n routers utilizing WPA, WEP, or WPA2 protocol encrypted passwords.

Kit Includes:

- SGDI-SXBR1 commercial internet radio
- Adjustable Wi-Fi antenna
- Mono RCA cable to RCA Cable
- Stereo RCA cable to RCA Cable
- Mono RCA to mini jack cable
- Power adapter
- Quick Start Manual
- Manual

Packaging Info:

- UPC Number: 893153002973
- Package Weight & Dimensions: 4 lbs, 7" x 5.5" x 3"
- Carton Weight & Dimensions: 12.35 lbs, 9.5" x 10.6" x 17"

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Erikson
CONSUMER



**Effective July 1, 2020****The Best in Music for Business**

Our dedicated music programmers are passionate about music. They create entertaining programming that millions listen to on a daily basis, and that same passion, knowledge and experience is used to program music for your business. Our extensive music library and programming is what sets SiriusXM apart from other business music services.

A Wide Variety of Background Music

Restaurant music, hotel music, office music — even on hold music. Each has its own unique requirements. So we offer a diverse selection — from pop to jazz, standards to rock, or blues to classical — to keep your customers engaged, energized and entertained, while motivating your employees.

Internet Service

Listen to SiriusXM Music for Business online, on the app or through one of our dedicated Commercial Players. Enjoy 95+ commercial-free music channels for your business, 29 of which are programmed with no DJ talk or commercial interruptions and also get access to seasonal programming throughout the year.

<i>Music only equipment sold separately</i>	Monthly Music Fee	Annual Music Fee
SIRIUS XM MUSIC FOR BUSINESS (primary zone)	\$35.99	\$359.88
Each Additional Zone	\$12.99	\$155.88

EQUIPMENT 2 options:

1. Grace Commercial Player (using your high-speed internet connection) - \$199.99
2. Online SiriusXM Media Player or Mobil App.

INSTALLATION, SET UP & PROGRAMMING PER RECEIVER: \$150.00**SERVICE CALL RATES**

- \$150.00 for the first hour, \$75.00 per half hour thereafter during our regular weekday working hours (8:00 a.m. to 5:00 p.m.).
- Time and a half outside of regular business hours; double time on holidays and weekends. Materials, supplies, out-of-town mileage extra.
- Service connections and installations are based on the assumption that all areas to be wired are accessible through existing access routes. Should this not be the case, the above rates may be adjusted upon mutual agreement.

TERMS

Monthly Rate Schedule: Payable quarterly in advance, O.A.C.
Annual Rate Schedule: Payment on Contract
Equipment & Installation: 50% in advance, balance upon completion of project
Taxes, shipping & handling extra where applicable

NOTES

AVLA (CONNECT MUSIC) Licensing Fee of 15% extra where applicable
RESOUND (NRCC) Fee of 3.5% included
SOCAN Performance Fee of 7.5% included
SOCAN Communications Rights of 2.25% included

Differences beTween Tariff 15a & Tariff 16 Licences:

backGrOUnd MUsic Licences

If you use background music in your business, a SOCAN licence is required. This licence, which is certified by the Copyright Board of Canada, gives you permission to use copyright protected musical works from anywhere around the world. The music licence fees collected are distributed as royalties to SOCAN members who are songwriters, composers, lyricists and music publishers.

There are two ways of getting your licence. You can get it directly with SOCAN as a Background Music licence under Tariff 15A, or through a subscription with a Background Music Supplier under Tariff 16. The differences between the two licences are outlined below.

Differences beTween Tariff 15a & Tariff 16 Licences

Tariff 15a

This licence allows you to use background music for the public in your establishment.

- ▶ Covers only the use of background music. (Licensees have to purchase their own music, and can enjoy their choice of music using CD's, iPod, internet radio and Television, and it also covers the use of music in videos).
 - ▶ Applies to businesses such as restaurants, bars, hotels, retail establishments, professional offices and similar businesses.
 - ▶ Tariff 15A is an annual blanket licence, based on the size of the area accessible to the public (square footage) of the business.
 - ▶ Paid annually, by January 31 of the licensed year, or within 30 days of the date on which music was first performed (during the first year of operation).
 - ▶ Annual fee is \$1.23 per square metre or 11.46 cents per square foot; half the annual rate for establishments operating less than six months per year. (Minimum fee of \$94.51 may apply).
- EXAMPLE: IF if you operate a 100 square metre store and use CD's to play background, the licence fees will be: 100 x \$1.23 per square foot = \$123.00 for the year plus applicable taxes.
- ▶ Licence fees are not based on frequency of music use. Licensees can use as much or as little music, and can use any genre of music of the world's entire repertoire.
 - ▶ If you also have Music on Hold, you will need a separate licence under T.15B.
 - ▶ T.15B licence is an annual blanket licence, based on the number of lines on which music on hold can be heard at any given time.
 - ▶ Paid annually, by January 31 of the licensed year, or within 30 days of the date on which music was first performed.
 - ▶ Annual fee is \$94.51 for the main line plus \$2.09 for each additional line.

Tariff 16

This licence covers background music suppliers to communicate music to their subscribers via telecommunications, and/or authorizes their subscribers to play (publicly perform) background music, including telephone music on hold.

- ▶ Covers background music and music on hold provided to subscribers.
- ▶ SOCAN Licence fees are paid through your subscription to the music supplier and varies according to your service/contract. The quarterly fees are 2.25% of the subscription revenue for the telecommunication and/or 7% of the subscription revenue for the public performance of music.
- ▶ Music Suppliers offer music packages targeted to your customers and brand.
- ▶ Different subscriptions exist, which can give you the flexibility in music that you want to use.
- ▶ You might incur additional expenses for installation, equipment rental, etc.

There are benefits and costs associated with both licences. The choice is yours, as long as your business is licensed to ensure it is in compliance with the Copyright Act.

**IF YOU HAVE FURTHER QUESTIONS ABOUT SOCAN LICENSING, PLEASE CONTACT SOCAN
at 1.866.944.6210 or licence@socan.ca.**

SOCAN