

Enhance your Environment :: Elevate Moods :: Increase Productivity

ADTEL & SEEBURG MUSIC

PRESENT:

HARMONY PROFUSION MC/DVD

O/A **SEEBURG MUSIC** - A Division of The **ADTEL**[®] Group -
www.adtel.com 11630 Kingsway Ave. NW Edmonton, AB T5G 0X5
Ph: 780-424-7777



All-In-One Audio & Visual Digital Media Platform

MEET HARMONY

Deliver your Music, Messaging and Digital Signage from one device with Mood Harmony - Mood's most innovative and versatile digital media player. Compact and reliable, Harmony is easy to install and is designed to withstand even the most demanding business environments. It's backed by an intuitive web-based content management system, so you can manage multiple in-store media solutions from one user-friendly portal.

WHY HARMONY?

UNMATCHED MUSIC CONTROL. Create the perfect sound for your brand and choose from multiple professionally-designed music programming options - all backed by the world's largest library of fully-licensed music.

EASY VISUAL CONTENT MANAGEMENT. Instantly manage and schedule your Digital Signage solutions across one or multiple locations.

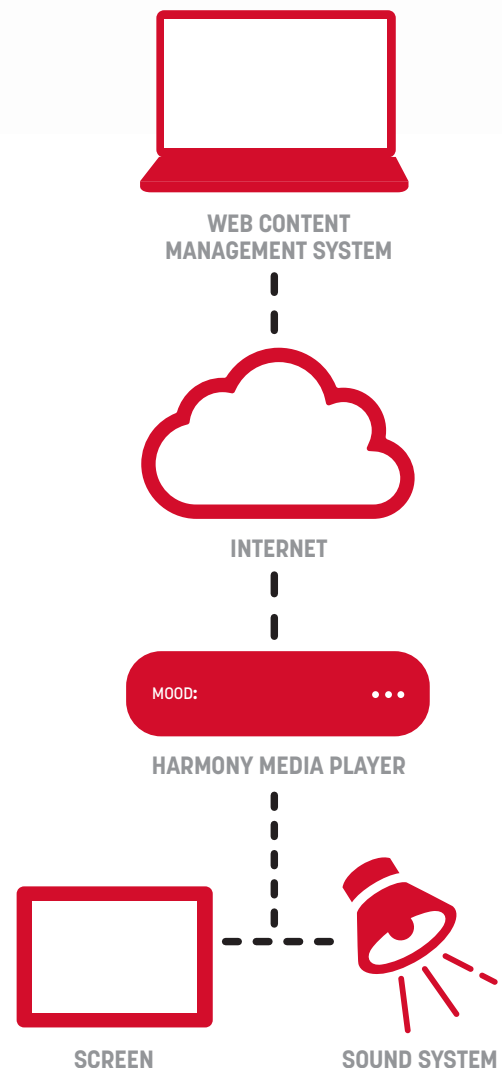
SUPPORTS MULTIPLE FILE TYPES. Harmony supports all common HD image and video file types, including HTML5, RSS feeds, live streaming and more.

EXPENDABLE STORAGE. From 16 GB to 256 GB of storage, Harmony makes it easy to store a wealth of Music, Messaging, and Digital Signage content.

EASY INSTALLATION. Harmony is designed for simple plug & play installation. Built-in mounting ports make it easy to attach the player.

ACTIVE MONITORING. Update stats, email player status alerts and systems logs.

ENERGY-EFFICIENT. Designed to be 'always on', Harmony is designed with energy efficiency in mind, using under 10W of power no matter what content is playing.



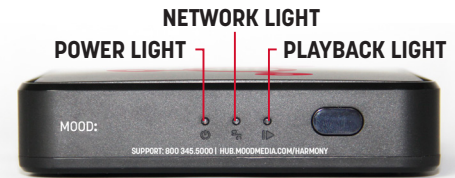


All-In-One Audio & Visual Digital Media Platform

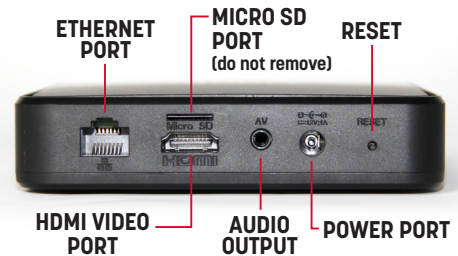
SPECIFICATIONS

Part #	MAVPSG1
Operating System	Android 8.1 or Linux
Processor	Rockchip RK3328, ARMv8-4
Memory	2GB DDR3
Storage	Up to 16GB eMMC 1x SD Card slot up to 64GB
Graphics	ARM Neon Advanced SIMD
Wireless	WiFi: 802.11 a/b/g/n/ac 2.4G / 5G
Network	1x Ethernet Interface: 10/100M Base-T
Audio Outputs	Digital on HDMI and Analog Mono/Stereo
Front Panel	3x LEDs for Power, Playback and Network 1x IR Receiver
Back Panel	Power Supply Input 12V-1A DC 1x 3.5mm A/V Jack 1x HDMI 2.0 1x Micro SD 1x RJ45 Ethernet Jack
Right Panel	2x USB 2.0 Host Controller Ports
Power Adapter	External 100-240VAC Input - 12V-1A DC Output
Chassis	ABS, ventilated
Dimensions	110 [W] x 107 [D] x 26.5 [H] mm
Temperature	Operating 0°C - 40°C Storage -20°C - 45°C
Relative Humidity	0%-95% (non-condensing)
Net Weight	0.67lbs / 0.30kg
Certifications	FCC, CE, cTUVus, CB Scheme, CCC

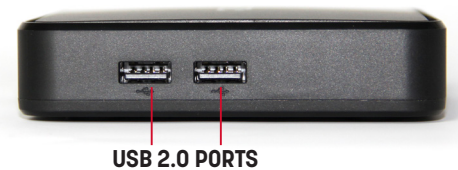
Front Panel



Back Panel



Right Panel



Top



Bottom



PROFUSION MC MEDIA PLAYER

The ProFusion MC Media Player is the industry's most complete hardware-based music and messaging player, enabling you to customize, control and unleash your media for maximum customer impact.

+ MUSIC Create the Perfect Vibe.

No other commercial media manager comes close—high-fidelity and stereo sound capability.

+ MESSAGING Maximize the Moment.

On-site and on-hold music and messaging are seamlessly integrated to prevent abrupt interruptions.

FEATURES

AUTOMATIC. Easy Content Management.

Automatic scheduling allows you to change your vibe or tempo by the minute, hour, day, week, or season—switch your content schedule at any time.

RELIABLE. Field and Time-Tested.

Mood pioneered on-premise music players with reliable, flexible software for commercial environments over a decade ago. ProFusion is field tested, and over 100,000 devices later, remains the industry leader.

FLEXIBLE. Multiple Update Options.

Secure Ethernet updates deliver data quickly, dramatically reducing the time it takes to receive music and message updates. The ProFusion MC also supports disc updates with an optional built-in DVD-ROM drive.

+ Heartbeat Feature. This monitoring feature provides ongoing verification that devices in your locations are online, allowing the option to push priority updates as requested or needed.

+ Remote Management. Through the ProFusion MC Control Site you can block songs and artists, upload messages, modify daypart and message schedules, check the status of online devices and run reports.



POWERFUL. Multiple Zone Possibilities.

Two zones of audio, each with independent scheduling capability, creates a world of possibilities. Play music in one area and a different kind in another; or connect one audio output to your phone system for music and messaging on hold. And don't forget your video output.

SIMPLE. Effortless Operation.

Built-in display allows for easy adjustments to settings and shows music and messaging information. Automatic dayparting and other features make the MC as hands-free as possible.

SUPERIOR PROGRAMMING FEATURES

- + Automatic content scheduling by time of day, day of week, and seasonal promotional events
- + LCD front panel displays style name, song title, artist, message name, and menu options
- + Multi-zone capability
- + In-store message marketing; on-hold music and/or messaging
- + Seamless content interchange between audio elements

SPECIFICATIONS

Dimensions: 13.5" x 3.5" x 9"

Weight (pounds): 11

Power (max): 40W

International: Multi-country power & regulatory approvals

Mounting hardware: Rack mount (not included)

PROFUSION is (IP/INTERNET)

POP

ADULT CONTEMPORARY
BE-TWEEN
CASHMERE
DIVAS
FM1
GOT YOU COVERED
HIT SWEEP
HITLINE
HOT FM
METRO
POP STYLE
REFLECTIONS
SHINE
SONGBOOK
TRENDSPOOT
Y2K HITS

CLASSICS & DECADES

7890
'50s AND '60s HITS
'60s POP HITS
'60s REVOLUTION
'70s HITS
'80s HITS
AMBROSIA
CLASSIC HITS
'90s HITS

ROCK

8-TRACKS
90s ALTERNATIVE ROCK
ACOUSTIC CROSSROADS
ADULT ALTERNATIVE
COLLEGE ROCK
FEEDBACK
FULL METAL JACKET
HAIR GUITAR
INK'D
JAMBOREE
PERIMETER
ROADHOUSE
ROCK SHOW
SUBTERRANEAN
THE ARBORETUM
THE NEW WAVE
VARSITY

COUNTRY

BLUEGRASS
COUNTRY GOLD
COUNTRY MUSIC ONE
HEARTLAND
HONKY TONK TAVERN
NASHVILLE USA
PICKUP COUNTRY
RENEGADE COUNTRY
TOWN & COUNTRY

SPECIALTY & LIFESTYLE

EXPRESSIONS
GOT KIDS?
GUMBO
HALF PIPE
KIDTUNES
LOVE SONGS
SHOWTUNES
SILVER SCREEN
SUNDAY POPS
THE ARENA
THE BEACH
THE PARTY PLAYLIST
UP!
THE CAFE

RELIGIOUS

GOSPEL GLORY
HALLELUJAH
THE LIGHT

URBAN

CONCRETE BEATS
FUNKY BEATS
HOT R&B
MO' SOUL
MODERN SOUL
OLD SCHOOL FUNK
RAPTURE
SOULACIOUS
THE BLVD.

DANCE & ELECTRONICA

FREQUENCY
HOUSE PARTY
KINETIC
POWER HITS
RETRO DISCO
RIVIERA DISCOTHEQUE
STROBE
STYLUS

BODY & SOUL

'70s AND '80s WORKOUT
AURA
CLASSIC ALTERNATIVE WORKOUT
MODERN WORKOUT
MOODSCAPES
NATIVE SUN
THE CIRCUIT
TRANQUILITY
TONED
ZEN

LOUNGE

CHILLTOPIA
GLOBAL GRÜV
LUXE LIFE
MARTINI TIME
NULOUNGE
UPTOWN

JAZZ & BLUES

CITY LIGHTS
IMPRESSIONS
JAZZ INSTRUMENTALS
JAZZ TRADITIONS
LUCILLE
RAT PACK
SWING KINGS
UNFORGETTABLE
PLAZA
THE RECLINER

CLASSICAL & INSTRUMENTALS

ALOHA
ARIAS & OVERTURES
EARTHTONES
EASY INSTRUMENTALS
ELEGANCE
ENSEMBLE
ENVIRONMENTAL*
INTERMEZZO
MEZZANINE
PIANO
PIANO AND GUITAR

LATIN

AMAZONIA
BAILAMOS
CARNAVAL BRASILEIRO
EL MOCAMBO
FIESTA TROPICAL
FM DOS
HURBANO
LA MUSICA
LATIN CONTEMPORARY BLEND
LATIN HITS
LATIN JAZZ
LATIN SOUTHWEST BLEND
MOJITO
MUSICA CUBANA
PORTUGLISH BLEND
PURO AMOR
REGIONAL MEXICAN
ROCK EN ESPANOL
ROMANCERO LATINO
VIVA MARIACHI

WORLD

AFRICAN RHYTHMS
BELLISSIMO
CARIBBEAN RHYTHMS
CELTIC
CHANSONS DÉTENTE*
CHINESE CONTEMPORARY
CHINESE TRADITIONAL
CLASSIC HAWAIIAN
DESTINATIONS
EURO HITS
FRENCH BISTRO BLEND
GREEK
HAWAIIAN
IRISH PUB
ITALIAN TRADITIONAL
JAPANESE
KINGSTON
LITTLE ITALY
OASIS
QUEBECOIS*
RIVIERA
TROPICAL BREEZES
TAJ MAHAL

HOLIDAYS & HAPPENINGS

'50s & '60s HITS HOLIDAY MIX
A VERY JAZZY HOLIDAY
BE-TWEEN HOLIDAY BLEND
CASHMERE HOLIDAY MIX
CINCO DE MAYO
CLASSICAL HOLIDAY
COUNTRY HOLIDAY
ENVIRONMENTAL HOLIDAY BLEND*
FM DOS HOLIDAY MIX
FMI HOLIDAY MIX
HALLOWEEN
HAWAIIAN HOLIDAY
HAWAIIAN HOLIDAY MIX
HEARTLAND HOLIDAY BLEND
HI-NRG HOLIDAY BLEND
HOLIDAY FAVORITES
HOLIDAY INSTRUMENTALS
HOLIDAY POP
HOLIDAY POP BLEND
HOLIDAY REMIXED
INDEPENDENCE DAY
JINGLE JAMZ HOLIDAY MIX
LATIN HITS HOLIDAY MIX
MARDI GRAS
MODERN HOLIDAY
MODERN HOLIDAY BLEND
NASHVILLE USA HOLIDAY MIX
OKTOBERFEST
PATRIOTIC INSTRUMENTAL
QUEBECOIS HOLIDAY MIX*
REFLECTIONS HOLIDAY BLEND
SOULFUL HOLIDAYS
ST. PATRICK'S DAY
SUMMER FUN
THE BLVD. HOLIDAY MIX
THE CHRISTMAS MESSAGE
THE LIGHT HOLIDAY MIX
TRADITIONAL HOLIDAYS
ULTRA HIP HOLIDAY
UNFORGETTABLE HOLIDAY MIX
VALENTINE'S DAY
VIVA LA NAVIDAD

*RESTRICTIONS MAY APPLY

Profusion iH Music Programming

Harmony Profusion MC Sales Info - 0924

1-800-661-9999

page 5 of 7

ADTEL Business Music

Pre-selected Channel Line-up

Rev.2024-09-15

ADULT CONTEMPORARY		8TRACKS	
Category:pop	Current Adult Contemporary Hits Sample Artists: Alessia Cara, Shawn Mendes, Maroon 5, Niall Horan, Sam Smith, Charlie Puth, Andy Grammer, Ellie Goulding, Michael Buble, Coldplay	Category:rock (blended)	Classic Rock Album Tracks Sample Artists: The Velvet Underground, The Kinks, Neil Young, Love, Heart, Big Star, Cream, T. Rex, David Bowie, Jimi Hendrix
BE-TWEEN		ROCK SHOW	
Category:pop	Sample Artists: 5 Seconds of Summer, Sabrina Carpenter, Alessia Cara, NOTD, Taylor Swift, The Vamps, Troye Sivan, R5, Shawn Mendes, Carly Rae Jepsen	Category:early classic rock hits	Sample Artists: Creedence Clearwater Revival, Traffic, The Who, Van Morrison, Bad Company, The Doors, Tom Petty and The Heartbreakers, Led Zeppelin, Jimi Hendrix, Cream
FM-1		TOWN & COUNTRY	
Category:pop	Adult Contemporary Hits Sample Artists: Hootie and The Blowfish, Rob Thomas, Jason Mraz, Amy Grant, Hall And Oates, Colbie Caillat, Huey Lewis and The News, Michelle Branch, Phil Collins, Howard Jones	Category:country	Hit-Based Pop Meets Country Sample Artists: Keith Urban, Kelly Clarkson, Luke Bryan, Michael Buble, Eric Church, Ariana Grande, Granger Smith, Charlie Puth, Tim McGraw
YK2 HITS		COUNTRY MUSIC ONE	
Category:classics & decades	Top 40 Hits From The 00s Sample Artists: Nelly Furtado, Vanessa Carlton, Cold Play, The Black Eyed Peas, Jason Derulo, Taio Cruz, Death Cab For Cutie, Gwen Stefani, Enrique Iglesias, Timbaland	Category:country	Country Hits from the '90s to Today. Sample Artists: George Strait, Luke Bryan, Lee Ann Womack, Kenny Chesney, Faith Hill, Midland, Rascal Flatts, Tim McGraw, Keith Urban, Carrie Underwood
DECADES7890		NASHVILLE USA	
Category:classics & decades	Hits From '70s Through The '00s Sample Artists: Janet Jackson, Fleetwood Mac, Talking Heads, Queen, Madonna, David Bowie, Stevie Wonder, The Pretenders, U2, Sheryl Crow	Category:country	Current Chart-Driven Country Hits Sample Artists: Cody Johnson, Kelsea Ballerini, Lee Brice, Eric Church, Brothers Osborne, Florida Georgia Line, Thomas Rhett, Keith Urban, Kane Brown, Dan+Shay
AMBROSIA		CITY LIGHTS	
Category:classics & decades	Classic Lite Rock & Soft Pop Sample Artists: Firefall, Paul Davis, Carly Simon, The Eagles, Christopher Cross, Stephen Bishop, Robbie Dupree, Linda Ronstadt, Dr. Hook, Seals & Croft	Category:jazz & blues	Smooth Jazz Instrumentals Sample Artists: Brian Culbertson, Bernie Williams, Eugene Groove, Fourplay, Richard Elliot, Boney James, Tim Bowman, Dave Koz, Cindy Bradley
CLASSIC HITS		ENVIRONMENTAL	
Category:classics	Upbeat Favorites From The '60s To The Early '80s Sample Artists: Billy Joel, Temptations, Linda Ronstadt, Phil Collins, Stevie Wonder, Chicago, Diana Ross and The Supremes, John Mellencamp, Beach Boys, Huey Lewis & The News	Category:classical & instrumental	Light Instrumentals and Pop Covers
		HOLIDAY FAVORITES	
		Category:holidays & happenings	Traditional and Contemporary Holiday Standards Sample Artists: Dean Martin, Vince Guaraldi, Nat King Cole, Ella Fitzgerald, Carpenters, Michael Bubl�, Stevie Wonder, Frank Sinatra, Bing Crosby, Ceelo Green

CHOICE

- ◆ Choose from any of 15 music channels at anytime

RELIABILITY

- ◆ Field and time-tested... DMX pioneered on-premise music players, and over 100,000 devices later, remains the industry leader

QUALITY

- ◆ Original artist recordings
- ◆ No commercials
- ◆ No repeated sequences
- ◆ Seasonal programming

FOR MORE INFORMATION CALL 780-424-7777 OR TOLL-FREE 1-800-661-9999

Effective September 1, 2024

HARMONY, PROFUSION MC DVD MUSIC SERVICE

Deliver your music from MOOD's most innovative and versatile digital media player. Create the perfect sound for your brand and choose from multiple professionally designed music programming options – from the worlds' largest music library. The media players come preloaded with hundreds of hours of music, expertly programmed by MOOD MUSIC. Internet-based technology enables new music titles and play-lists to be automatically pushed through a modem connection via the Internet or monthly DVD updates. Harmony, Profusion MC DVD comes with a **pre-selected 15 channel line-up**, or you may select your own music style categories.

15 Pre-Selected Music Channels: Adult Contemporary, Hit Sweep, FM1, YK2 Hits, Decades 7890, Ambrosia, Classic Hits, 8 Tracks, Rock Show, Town & Country, Country Music One, Nashville USA, City Lights, Environmental, Holiday Favorites

<i>Music only – equipment sold separately</i>	Monthly Music Fee	Annual Music Fee
A. Harmony (Web-based)		
60 month term	\$45.00	\$495.00
36 month term	\$47.50	\$525.00
12 month term	\$50.00	\$545.00
B. ProFusion MC DVD (15 Music Formats)		
60 month term	\$50.00	\$545.00
36 month term	\$52.50	\$575.00
12 month term	\$55.00	\$595.00
Each Additional Zone	\$25.00	\$275.00

EQUIPMENT

Harmony Playback Equipment: web-based, client programmed music channels **\$189.00**

Profusion MC DVD Playback Equipment: disc updates, 15 pre-programmed music channels **\$479.00**

Installation, Set Up & Programming per receiver: **\$150.00**

SERVICE CALL RATES

- \$150.00 for the first hour, \$75.00 per half hour thereafter during our regular weekday working hours (8:00 a.m. to 5:00 p.m.).
- Time and a half outside of regular business hours; double time on holidays and weekends. Materials, supplies, out-of-town mileage extra.
- Remote programming / tech support \$75.00 per half hour.
- Harmony Music Format changes by Client - no charge.
- Harmony Music Format changes by ADTEL @ \$75.00, when requested.

TERMS

Monthly Rate Schedule: Payable quarterly in advance, O.A.C.
 Annual Rate Schedule: Payment on Contract
 Equipment & Installation: 50% in advance, balance upon completion of project.
 Taxes, shipping & handling extra where applicable

NOTES

AVLA (CONNECT MUSIC) Licensing Fee of 15% extra where applicable
 RESOUND (NRCC) Fee of 3.5% extra where applicable
 SOCAN Performance Fee of 7.5% extra where applicable.
 SOCAN Communications Rights of 2.25% extra where applicable.
 CD-Rom updates \$5.00/mo where applicable.